

**EAST Search History**

Ref #	Hits	Search Query	DBs	Default Operator	Plurals	Time Stamp
S1	0	(("200210002509") or ("200210026359") or ("200210194062") or ("20021198780") or ("200310037334") or ("200310083937") or ("200210163372") or ("200310216963") or ("200410054589") or ("200410093620") or ("200210184097") or ("200410143843") or ("200410143499") or ("200410054577")).PN. or ((2002/0046099) or (2002/0165773) or (2003/0070167)).CCLS.	US-PGPUB; USPAT	OR	OFF	2009/01/05 13:02
S2	3	(("200210002509") or ("200210026359") or ("20020046099") or ("20020165773") or ("200210194062") or ("20021198780") or ("200310037334") or ("20030070167") or ("200310083937") or ("200210163372") or ("200310216963") or ("200410054589") or ("200410093620") or ("200210184097") or ("200410143843") or ("200410143499") or ("200410054577")).PN.	US-PGPUB; USPAT	OR	OFF	2009/01/05 13:02
S3	2	("6061659"   "6230170").PN.	US-PGPUB; USPAT	OR	OFF	2009/01/09 19:21
S4	52	"20010042064"   "20010047297"   "20010051911"   "20020002525"   "20020035536"   "20020038282"   "20020046104"   "20020077891"   "20020099605"   "20020111898"   "20020123988"   "20030149618"   "20040015397"   "20040019523"   "20040044571"   "20040059708"   "20040059712"	US-PGPUB; USPAT	OR	OFF	2009/01/09 19:21

		"20040093327"   "20040119740"   "20040167928"   "20040249709"   "20050065806"   "20050071224"   "20050096979"   "20050131758"   "20050131762"   "20050144069"   "20050216335"   "20050222900"   "20050222903"   "20050222989"   "20050223002"   "5636346"   "5724521"   "5845265"   "5918010"   "5920854"   "5931901"   "5974398"   "6026368"   "6044375"   "6067570"   "6078866"   "6223163"   "6247009"   "6253189"   "6269361"   "6285987"   "6298348"   "6324519"   "6336132"   "6421675").PN.				
S5	16	("20020002509"   "20020026359"   "20020046099"   "20020165773"   "20020184097"   "20020194062"   "20020198780"   "20030037334"   "20030070167"   "20030083937"   "20030216963"   "20040054577"   "20040054589"   "20040093620"   "20040143499"   "20040143843").PN.	US-PGPUB; USPAT	OR	OFF	2009/01/09 19:24
S6	70	S3 or S4 or S5	US-PGPUB; USPAT	OR	OFF	2009/01/09 19:24
S7	42	S6 and graphic\$4	US-PGPUB; USPAT	OR	OFF	2009/01/09 19:27
S8	4	S6 and graphic\$4.ab.	US-PGPUB; USPAT	OR	OFF	2009/01/09 19:28
S9	5	S6 and graphic\$4.clm.	US-PGPUB; USPAT	OR	OFF	2009/01/09 19:28
S10	7	S8 or S9	US-PGPUB; USPAT	OR	OFF	2009/01/09 19:29
S11	6	S10 and (fee\$1 pric\$3 charg \$3)	US-PGPUB; USPAT	OR	OFF	2009/01/09 19:29
S12	3	S10 and (fee\$1 pric\$3 charg \$3).ab.	US-PGPUB; USPAT	OR	OFF	2009/01/09 19:30

S13	3	S10 and (fee\$1 pric\$3 charg \$3).clm.	US-PGPUB; USPAT	OR	OFF	2009/01/09 19:32
S14	4	S12 or S13	US-PGPUB; USPAT	OR	OFF	2009/01/09 19:33
S15	4	S6 and morph\$3	US-PGPUB; USPAT	OR	OFF	2009/01/09 19:38
S16	44	(("20050222900") or ("6188398") or ("20070198342") or ("20070198343") or ("20060184800") or ("6205432") or ("6076072") or ("7203684") or ("20040167928") or ("20040267723") or ("20050021397") or ("20050055271") or ("20050076051") or ("20050091106") or ("20050131762") or ("20050222903") or ("200502514") or ("20060069616") or ("20060242013") or ("20060293951") or ("20070016473") or ("20070078708") or ("20070078709") or ("20070156520") or ("20070157228") or ("200701983") or ("20070198921") or ("6477575") or ("200402709") or ("6298327") or ("5794236") or ("6708176") or ("20030040959") or ("20030078840") or ("5347295") or ("5642202") or ("5792666") or ("6192165") or ("6229430") or ("6427032") or ("6430993") or ("6473851") or ("20030040966") or ("6026369") or ("5991735") or ("6055573") or ("6134532")). PN.	US-PGPUB; USPAT	OR	OFF	2009/01/09 19:47
S17	1	S16 and graphic\$4.ab.	US-PGPUB; USPAT	OR	OFF	2009/01/09 19:48
S18	7	S16 and graphic\$4.clm.	US-PGPUB; USPAT	OR	OFF	2009/01/09 19:48
S19	1	S18 and (fee\$1 pric\$3 charg \$3).ab.	US-PGPUB; USPAT	OR	OFF	2009/01/09 19:48
S20	0	S18 and (fee\$1 pric\$3 charg \$3).clm.	US-PGPUB; USPAT	OR	OFF	2009/01/09 19:51
S21	569	(morph\$3 expand\$4) near5 (advertisement\$1 ad ads)	US-PGPUB; USPAT	OR	OFF	2009/01/09 19:55

S22	106	S21 and (fee\$1 pric\$3 charg\$3).clm.	US-PGPUB; USPAT	OR	OFF	2009/01/09 19:56
S23	30	S21 and (fee\$1 pric\$3 charg\$3).ab.	US-PGPUB; USPAT	OR	OFF	2009/01/09 19:56
S24	0	S23 and ((morph\$3 expand\$4) near5 (advertisement\$1 ad ads)).ab.	US-PGPUB; USPAT	OR	OFF	2009/01/09 19:56
S25	2	S23 and ((morph\$3 expand\$4) near5 (advertisement\$1 ad ads)).clm.	US-PGPUB; USPAT	OR	OFF	2009/01/09 19:57
S26	0	S14 and ((morph\$3 expand\$4) near5 (advertisement\$1 ad ads) )	US-PGPUB; USPAT	OR	OFF	2009/01/09 20:10
S27	0	S14 and ((morph\$3 expand\$4) near11 (advertisement\$1 ad ads) )	US-PGPUB; USPAT	OR	OFF	2009/01/09 20:10
S28	9	S6 and ((morph\$3 expand\$4) near11 (advertisement\$1 ad ads) )	US-PGPUB; USPAT	OR	OFF	2009/01/09 20:10
S29	9	S6 and (( expand\$4) near11 (advertisement\$1 ad ads) )	US-PGPUB; USPAT	OR	OFF	2009/01/09 20:11
S30	9	S6 and (( expand\$4) near5 (advertisement\$1 ad ads) )	US-PGPUB; USPAT	OR	OFF	2009/01/09 20:11
S31	3	S30 and (fee\$1 pric\$3 charg\$3).clm.	US-PGPUB; USPAT	OR	OFF	2009/01/09 20:11
S32	0	S31 and (fee\$1 pric\$3 charg\$3).ab.	US-PGPUB; USPAT	OR	OFF	2009/01/09 20:12
S33	1460	(morph\$3 expand\$4) near5 (advertisement\$1 ad ads)	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	OFF	2009/01/09 20:14
S34	106	S33 and (fee\$1 pric\$3 charg\$3).clm.	US-PGPUB; USPAT	OR	OFF	2009/01/09 20:15
S35	40	S33 and (fee\$1 pric\$3 charg\$3).ab.	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	OFF	2009/01/09 20:15
S36	106	S33 and (fee\$1 pric\$3 charg\$3).clm.	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	OFF	2009/01/09 20:15
S37	40	S35 and ((morph\$3 expand\$4) near5 (advertisement\$1 ad ads) )	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	OFF	2009/01/09 20:16

S38	10	S35 and ((morph\$3 expand\$4) near5 (advertisement\$1 ad ads) ).ab.	US_PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	OFF	2009/01/09 20:16
S39	0	("2007/0067275").URPN.	USPAT	OR	OFF	2009/01/09 20:20
S40	0	("20050065844").PN.	USPAT	OR	OFF	2009/01/09 20:22
S41	1	("20050065844").PN.	US_PGPUB; USPAT	OR	OFF	2009/01/09 20:22
S42	0	S41 and (( expand\$4) near11 (advertisement\$1 ad ads) )	US_PGPUB; USPAT	OR	OFF	2009/01/09 20:23
S43	0	("2005/0065844").URPN.	USPAT	OR	OFF	2009/01/09 20:23
S44	185	((morph\$3 expand\$4) near5 (advertisement\$1 ad ads) ) same (pric\$3 bid\$4 auction\$3 fee\$1 charg\$3)	US_PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	OFF	2009/01/09 20:26
S45	19	S44 and (pric\$3 bid\$4 auction \$3 fee\$1 charg\$3).ab.	US_PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	OFF	2009/01/09 20:27
S46	156	S44 and (@pd<"20031103" or @ad<"20031103" or @rlad<"20031103" or @prad<"20031103")	US_PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	OFF	2009/01/09 20:29
S47	14	S45 and (@pd<"20031103" or @ad<"20031103" or @rlad<"20031103" or @prad<"20031103")	US_PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	OFF	2009/01/09 20:30
S48	9	S46 and (pric\$3 bid\$4 auction \$3 fee\$1 charg\$3).clm.	US_PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	OFF	2009/01/09 20:30
S49	6824	705/14.ccls.	US_PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	OFF	2009/01/09 20:40

S50	0	"345".ccls.	US_PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	OFF	2009/01/09 20:40
S51	101161	"345"/\$.ccls.	US_PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	OFF	2009/01/09 20:40
S52	30	S49 and S51	US_PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	OFF	2009/01/09 20:40
S53	25	S52 and (@pd<"20031103" or @ad<"20031103" or @rlad<"20031103" or @prad<"20031103")	US_PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	OFF	2009/01/09 20:40
S54	18	S53 and (pric\$3 bid\$4 auction \$3 fee\$1 charg\$3)	US_PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	OFF	2009/01/09 20:41
S55	19	("20020059094"   "20030078928"   "20030182274"   "20040059708"   "20040260621"   "5933811"   "5948061"   "6185558"   "6314420"   "6453315"   "6460036"   "6477575"   "6631372"   "6785671"   "6804659"   "6816857"   "6907566"   "6978263"   "7007074").PN.	US_PGPUB; USPAT	OR	OFF	2009/01/09 21:32
S56	1	S55 and ((morph\$3 expand\$4) near5 (advertisement\$1 ad ads) )	US_PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	OFF	2009/01/09 21:33
S57	1	S56 and (pric\$3 bid\$4 auction \$3 fee\$1 charg\$3)	US_PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	OFF	2009/01/09 21:36
S58	1	("20030146939").PN.	US_PGPUB; USPAT	OR	OFF	2009/01/09 21:56

S59	1	S58 and (@pd<"20031103" or @ad<"20031103" or @rlad<"20031103" or @prad<"20031103")	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	OFF	2009/01/09 22:01
S60	0	S59 and ((morph\$3 expand\$4) near5 (advertisement\$1 ad ads) )	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	OFF	2009/01/09 22:01
S61	0	S59 and ((morph\$3 expand\$4) same (advertisement\$1 ad ads) )	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	OFF	2009/01/09 22:01
S62	29	koningstein.in.	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	OFF	2009/01/12 10:53
S63	1	("20050096980").PN.	US-PGPUB; USPAT	OR	OFF	2009/01/12 10:54
S64	0	("2andprice").PN.	US-PGPUB; USPAT	OR	OFF	2009/01/12 10:58
S65	1	S63 and price	US-PGPUB; USPAT	OR	OFF	2009/01/12 10:58
S66	1	("20050096980").PN.	US-PGPUB; USPAT	OR	OFF	2009/01/12 13:50
S67	1	S66 and bonus	US-PGPUB; USPAT	OR	OFF	2009/01/12 13:51
S68	1	S66 and "effective revenue per impression"	US-PGPUB; USPAT	OR	OFF	2009/01/12 14:00
S69	4	"705"/\$.ccls. and "effective revenue per impression"	US-PGPUB; USPAT	OR	OFF	2009/01/12 14:03
S70	10	"705"/\$.ccls. and "revenue efficiency"	US-PGPUB; USPAT	OR	OFF	2009/01/12 14:04
S71	6	S70 and (@pd<"20031103" or @ad<"20031103" or @rlad<"20031103" or @prad<"20031103")	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	OFF	2009/01/12 14:07
S72	1	S66 and "increased price parameter value"	US-PGPUB; USPAT	OR	OFF	2009/01/12 14:15
S73	1	S66 and "price parameter value"	US-PGPUB; USPAT	OR	OFF	2009/01/12 14:15
S74	1	S66 and ( "price parameter" near5 area)	US-PGPUB; USPAT	OR	OFF	2009/01/12 14:21

S75	68	ecpm	US_PGPUB; USPAT	OR	OFF	2009/01/12 14:57
S76	68583	S75 adn "705"/\$.ccls.	US_PGPUB; USPAT	OR	OFF	2009/01/12 14:57
S77	44	S75 and "705"/\$.ccls.	US_PGPUB; USPAT	OR	OFF	2009/01/12 14:57
S78	10	S77 and (@pd<"20031103" or @ad<"20031103" or @rlad<"20031103" or @prad<"20031103")	US_PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	OFF	2009/01/12 14:57
S79	1463	(morph\$3 expand\$3) near5 (advertisement\$1 ad ads creative\$1 banner\$1)	US_PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	OFF	2009/01/12 15:37
S80	0	("("20010042064"   "20010047354"   "20010051940"   "20020095331"   "20020147634"   "20020194215"   "20030033292"   "20030046159"   "20030208474"   "20030212648"   "20030216930"   "20040024752"   "20040059708"   "20040128224"   "20040148222"   "20040225562"   "20040249713"   "20040267612"   "20050021397"   "20050021403"   "20050033641"   "20050050215"   "20050065806"   "20050071325"   "20050091111"   "20050097204"   "20050131762"   "20050171863"   "20050182676"   "20050187818"   "20050203800"   "20050209920"   "20050216335"   "20050222906"   "20050223000"   "20050262428"   "20050289120"   "6269361"   "6487538"   "6801945"   "6978263"   "6983272").PN.").PN.	US_PGPUB; USPAT	OR	OFF	2009/01/12 15:46

S81	42	("20010042064"   "20010047354"   "20010051940"   "20020095331"   "20020147634"   "20020194215"   "20030033292"   "20030046159"   "20030208474"   "20030212648"   "20030216930"   "20040024752"   "20040059708"   "20040128224"   "20040148222"   "20040225562"   "20040249713"   "20040267612"   "20050021397"   "20050021403"   "20050033641"   "20050050215"   "20050065806"   "20050071325"   "20050091111"   "20050097204"   "20050131762"   "20050171863"   "20050182676"   "20050187818"   "20050203800"   "20050209920"   "20050216335"   "20050222906"   "20050223000"   "20050262428"   "20050289120"   "6269361"   "6487538"   "6801945"   "6978263"   "6983272").PN.	US_PGPUB; USPAT	OR	OFF	2009/01/12 15:46
S82	36	S81 and (@pd<"20031103" or @ad<"20031103" or @rlad<"20031103" or @prad<"20031103")	US_PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	OFF	2009/01/12 15:46
S83	31	S82 and ((effective near5 revenue) pricing price\$1)	US_PGPUB; USPAT	OR	OFF	2009/01/12 15:47
S84	3	S83 and ((morph\$3 expand\$4) near5 (advertisement\$1 ad ads creative\$1 banner\$1) )	US_PGPUB; USPAT	OR	OFF	2009/01/12 15:49
S85	1	("20050096980").PN.	US_PGPUB; USPAT	OR	OFF	2009/01/12 22:39
S86	0	S85 and signal\$1	USPAT	OR	OFF	2009/01/12 22:40
S87	1	S85 and medium	US_PGPUB; USPAT	OR	OFF	2009/01/12 22:40

S88	1	S85 and implement\$5	US_PGPUB; USPAT	OR	OFF	2009/01/12 22:41
S89	1	S85 and (hardware software)	US_PGPUB; USPAT	OR	OFF	2009/01/12 22:43
S90	1	("20040059708").PN.	US_PGPUB; USPAT	OR	OFF	2009/01/13 21:26
S91	11	("2004/0059708").URPN.	USPAT	OR	OFF	2009/01/13 21:27
S92	8	S91 not google.as.	US_PGPUB; USPAT	OR	OFF	2009/01/13 21:30
S93	8	S92 and (@pd<"20031103" or @ad<"20031103" or @rlad<"20031103" or @prad<"20031103")	US_PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	OFF	2009/01/13 21:31
S94	0	S93 and (( expand\$4) near11 (advertisement\$1 ad ads) )	US_PGPUB; USPAT	OR	OFF	2009/01/13 21:31
S95	22	("20020123912"   "20040073485"   "5724521"   "5754938"   "5794050"   "5815830"   "5848407"   "5887133"   "6078914"   "6134532"   "6308202"   "6327574"   "6356898"   "6366298"   "6385592"   "6516321"   "6665656"   "6665838"   "6681223"   "6804659"   "7013298"   "7139732").PN.	US_PGPUB; USPAT	OR	OFF	2009/01/13 21:33
S96	0	S95 and (( expand\$4 morph \$3) near11 (advertisement\$1 ad ads creative\$1 banner\$1) )	US_PGPUB; USPAT	OR	OFF	2009/01/13 21:33
S97	1	chitika.as.	US_PGPUB; USPAT	OR	OFF	2009/01/13 21:35
S98	0	S97 and (@pd<"20031103" or @ad<"20031103" or @rlad<"20031103" or @prad<"20031103")	US_PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	OFF	2009/01/13 21:35
S99	16	("20020046257"   "20020082925"   "20020103703"   "20020123912"   "20020174101"   "20020184203"   "20030037041"   "20040133467"   "20040181525"   "20050033641"   "20050096980"   "20050154640"   "6029195"   "6332127"   "7117173"   "7124093").PN. OR ("7437368").URPN.	US_PGPUB; USPAT; USOCR	OR	OFF	2009/01/13 21:37

S100	1	S99 and (( expand\$4 morph \$3) near11 (advertisement\$1 ad ads creative\$1 banner\$1) )	US-PGPUB; USPAT	OR	OFF	2009/01/13 21:38
S101	1	quigo.as.	US-PGPUB; USPAT	OR	OFF	2009/01/13 21:38
S102	0	S101 and (@pd<"20031103" or @ad<"20031103" or @rlad<"20031103" or @prad<"20031103")	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	OFF	2009/01/13 21:38
S103	0	S101 and (( expand\$4 morph \$3) near11 (advertisement\$1 ad ads creative\$1 banner\$1) )	US-PGPUB; USPAT	OR	OFF	2009/01/13 21:40
S104	1	adbrite.as.	US-PGPUB; USPAT	OR	OFF	2009/01/13 21:40
S105	0	S104 and (( expand\$4 morph \$3) near11 (advertisement\$1 ad ads creative\$1 banner\$1) )	US-PGPUB; USPAT	OR	OFF	2009/01/13 21:40
S106	8	S93 and (@pd<"20031103" or @ad<"20031103" or @rlad<"20031103" or @prad<"20031103")	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	OFF	2009/01/13 22:15
S107	0	S93 and (pric\$3 bid\$4 auction \$3 fee\$1 charg\$3).clm.	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	OFF	2009/01/13 22:16
S108	3	S93 and 705/14.ccls.	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	OFF	2009/01/13 22:16
S109	3	S108 and (advertisement\$1 ad ads creative\$1 banner\$1).ab.	US-PGPUB; USPAT	OR	OFF	2009/01/13 22:17
S110	1	S109 and ((revenue near11 efficiency) effective ecpm)	US-PGPUB; USPAT	OR	OFF	2009/01/13 22:18
S111	1	("20050021397").PN.	US-PGPUB; USPAT	OR	OFF	2009/01/13 22:34
S112	1	S111 and (( expand\$4 morph \$3) near11 (advertisement\$1 ad ads creative\$1 banner\$1) )	US-PGPUB; USPAT	OR	OFF	2009/01/13 22:34
S113	1	S112 and (@pd<"20031103" or @ad<"20031103" or @rlad<"20031103" or @prad<"20031103")	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	OFF	2009/01/13 22:34
S114	0	S113 and ((revenue near11 efficiency) effective ecpm)	US-PGPUB; USPAT	OR	OFF	2009/01/13 22:35

S115	0	(2005/0096980).CCLS.	US-PGPUB; USPAT	OR	OFF	2009/01/14 11:45
S116	1	("20050096980").PN.	US-PGPUB; USPAT	OR	OFF	2009/01/14 11:45
S117	1	(("7035812") or ("20030555816")).PN.	US-PGPUB; USPAT	OR	OFF	2009/01/14 11:46
S118	1	("20030055816").PN.	US-PGPUB; USPAT	OR	OFF	2009/01/14 11:46
S119	3	("20030014331"   "20040088241").PN. OR ("7035812").URPN.	US-PGPUB; USPAT; USOCR	OR	OFF	2009/01/14 12:23
S120	3	S119 and ((increas\$3 decreas \$3 adjust\$5 modify\$3 modification\$1) near5 (price\$1 rank\$4 score\$1 scoring ecpm effective cpm cpt cpc cpa (cost near2 click) (cost near2 action) (cost near2 mille) (cost near2 thousand ) parameter\$1 value \$1) )	US-PGPUB; USPAT	OR	OFF	2009/01/14 12:28
S121	3	S120 and (@pd<"20031103" or @ad<"20031103" or @rlad<"20031103" or @prad<"20031103")	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	OFF	2009/01/14 12:29
S122	1	S120 and ( ( performance\$1 performing ) same ((increas\$3 decreas\$3 adjust\$5 modify\$3 modification\$1) near5 (price\$1 rank\$4 score\$1 scoring ecpm effective cpm cpt cpc cpa (cost near2 click) (cost near2 action) (cost near2 mille) (cost near2 thousand ) parameter\$1 value \$1) ))	US-PGPUB; USPAT	OR	OFF	2009/01/14 12:35
S123	36	(search adj result\$1 adj list\$4) same ((reward\$3 incentive\$1) near2 advertiser\$1)	US-PGPUB; USPAT	OR	OFF	2009/01/14 12:45
S124	32	S123 and (@pd<"20031103" or @ad<"20031103" or @rlad<"20031103" or @prad<"20031103")	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	OFF	2009/01/14 12:46
S125	27	S124 and (( trial try\$3 new experiment\$3) near5 (format display\$3 advertisement\$1 ad ads creative\$1 banner\$1) )	US-PGPUB; USPAT	OR	OFF	2009/01/14 12:50
S126	20	S125 and (( trial try\$3 new experiment\$3) same ((reward \$3 incentive\$1) near2 advertiser\$1))	US-PGPUB; USPAT	OR	OFF	2009/01/14 12:52

S127	0	S125 and (( trial try\$3 new experiment\$3) near11 ((reward \$3 incentive\$1) near2 advertiser\$1))	US_PGPUB; USPAT	OR	OFF	2009/01/14 12:52
S128	0	S122 and S127	US_PGPUB; USPAT	OR	OFF	2009/01/14 12:53
S129	0	S122 and S126	US_PGPUB; USPAT	OR	OFF	2009/01/14 12:53
S130	4	S126 and ( ( performance\$1 performing ) same ((increas\$3 decreas\$3 adjust\$5 modify\$3 modification\$1) near5 (price\$1 rank\$4 score\$1 scoring ecpm effective cpm cpt cpc cpa (cost near2 click) (cost near2 action) (cost near2 mille) (cost near2 thousand ) parameter\$1 value \$1) ))	US_PGPUB; USPAT	OR	OFF	2009/01/14 12:54
S131	0	(( trial try\$3 new experiment \$3) near5 (format display\$3 ) near11 (advertisement\$1 ad ads creative\$1 banner\$1) ) same ((reward\$3 incentive\$1) near2 advertiser\$1)	US_PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	OFF	2009/01/14 13:00
S132	12	(( trial try\$3 new experiment \$3) near11 (advertisement\$1 ad ads creative\$1 banner\$1) ) same ((reward\$3 incentive\$1) near2 advertiser\$1)	US_PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	OFF	2009/01/14 13:00
S133	6	S132 and (@pd<"20031103" or @ad<"20031103" or @rlad<"20031103" or @prad<"20031103")	US_PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	OFF	2009/01/14 13:01
S134	0	S133 and (search adj result\$1 adj list\$4)	US_PGPUB; USPAT	OR	OFF	2009/01/14 13:01
S135	5	S133 and "705"/\$.ccls.	US_PGPUB; USPAT	OR	OFF	2009/01/14 13:01
S136	0	S132 and (search adj result\$1 adj list\$4)	US_PGPUB; USPAT	OR	OFF	2009/01/14 13:02
S137	9	S132 and "705"/\$.ccls.	US_PGPUB; USPAT	OR	OFF	2009/01/14 13:02
S138	20	S125 and (( trial try\$3 new experiment\$3) same ((reward \$3 incentive\$1) near5 advertiser\$1))	US_PGPUB; USPAT	OR	OFF	2009/01/14 13:14
S139	34	S124 not24	US_PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	OFF	2009/01/14 13:15

S140	12	S124 not S138	US_PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	OFF	2009/01/14 13:15
S141	0	(( trial try\$3 new experiment \$3) near5 (format display\$3 ) near11 (advertisement\$1 ad ads creative\$1 banner\$1) ) same ((reward\$3 incentive\$1) near5 advertiser\$1)	US_PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	OFF	2009/01/14 13:16
S142	15	(( trial try\$3 new experiment \$3) near11 (advertisement\$1 ad ads creative\$1 banner\$1) ) same ((reward\$3 incentive\$1) near5 advertiser\$1)	US_PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	OFF	2009/01/14 13:17
S143	18	(( trial try\$3 new experiment \$3) near11 (advertisement\$1 ad ads creative\$1 banner\$1) ) same ((risk\$3) near5 advertiser \$1)	US_PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	OFF	2009/01/14 13:37
S144	1	S143 and (@pd<"20031103" or @ad<"20031103" or @rlad<"20031103" or @prad<"20031103")	US_PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	OFF	2009/01/14 13:37
S145	1	("7035812").PN.	USPAT	OR	OFF	2009/01/14 15:33
S146	0	("1andeffective").PN.	USPAT	OR	OFF	2009/01/14 15:34
S147	1297665	1and (effective roi)	USPAT	OR	OFF	2009/01/14 15:34
S148	1	S145 and (effective roi)	USPAT	OR	OFF	2009/01/14 15:35
S149	18	(( trial try\$3 new experiment \$3) near11 (advertisement\$1 ad ads creative\$1 banner\$1) ) same ((risk\$3) near5 advertiser \$1)	US_PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	OFF	2009/01/14 17:19
S150	1	("20060026060").PN.	US_PGPUB; USPAT	OR	OFF	2009/01/14 19:32
S151	1	("20050096980").PN.	US_PGPUB; USPAT	OR	OFF	2009/01/14 19:55
S152	0	("2andeffective").PN.	US_PGPUB; USPAT	OR	OFF	2009/01/14 19:56
S153	69	S150 and effective ecpm	US_PGPUB; USPAT	OR	OFF	2009/01/14 19:56
S154	1	S150 and (effective ecpm)	US_PGPUB; USPAT	OR	OFF	2009/01/14 19:56

S155	1	("20050096980").PN.	US_PGPUB; USPAT	OR	OFF	2009/01/14 19:57
S156	1	S155 and (effective ecpm)	US_PGPUB; USPAT	OR	OFF	2009/01/14 19:57
S157	4	"effective revenue" near2 impression\$1	US_PGPUB; USPAT	OR	OFF	2009/01/14 20:13
S158	11	effective near2 cost near2 impression\$1	US_PGPUB; USPAT	OR	OFF	2009/01/14 20:13
S159	4	S158 and (@pd<"20031103" or @ad<"20031103" or @rlad<"20031103" or @prad<"20031103")	US_PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	OFF	2009/01/14 20:14
S160	4	effective near2 revenue near2 impression\$1	US_PGPUB; USPAT	OR	OFF	2009/01/14 20:23
S161	105	effective near2 cost near2 action	US_PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	OFF	2009/01/14 20:24
S162	91	S161 and (@pd<"20031103" or @ad<"20031103" or @rlad<"20031103" or @prad<"20031103")	US_PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	OFF	2009/01/14 20:24
S163	6	S162 and ((increas\$3 decreas \$3 adjust\$5 modify\$3 modification\$1) near5 (price\$1 rank\$4 score\$1 scoring ecpm effective cpm cpt cpc cpa (cost near2 click) (cost near2 action) (cost near2 mille) (cost near2 thousand ) parameter\$1 value \$1) )	US_PGPUB; USPAT	OR	OFF	2009/01/14 20:25
S164	4042128	((increas\$3 decreas\$3 adjust \$5 modify\$3 modification\$1) near5 (price\$1 pricing cost\$3 fee\$1 charge\$1) (price\$1 rank \$4 score\$1 scoring ecpm effective cpm cpt cpc cpa (cost near2 click) (cost near2 action) (cost near2 mille) (cost near2 thousand ) parameter\$1 value \$1) )	US_PGPUB; USPAT	OR	OFF	2009/01/14 20:41
S165	3104548	((increas\$3 decreas\$3 adjust \$5 modify\$3 modification\$1) near5 (price\$1 pricing cost\$3 fee\$1 charge\$1) ) (space\$1 (real adj estate))	US_PGPUB; USPAT	OR	OFF	2009/01/14 20:42

S166	37	((increas\$3 decreas\$3 adjust \$5 modify\$3 modification\$1) near5 (price\$1 pricing cost\$3 fee\$1 charge\$1) ) near11 (space\$1 (real adj estate)) ) same (ad advertisement\$1 ads creative\$1 banner\$1)	US_PGPUB; USPAT	OR	OFF	2009/01/14 20:43
S167	19	S166 and (@pd<"20031103" or @ad<"20031103" or @rlad<"20031103" or @prad<"20031103")	US_PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	OFF	2009/01/14 20:43
S168	18	S166 not S167	US_PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	OFF	2009/01/14 20:48
S169	829	(( (price\$1 pricing cost\$3 fee \$1 charge\$1) ) near11 (space \$1 (real adj estate)) ) same (ad advertisement\$1 ads creative\$1 banner\$1)	US_PGPUB; USPAT	OR	OFF	2009/01/14 20:49
S170	523	S169 and (@pd<"20031103" or @ad<"20031103" or @rlad<"20031103" or @prad<"20031103")	US_PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	OFF	2009/01/14 20:49
S171	74	S170 and (search near5 result \$1)	US_PGPUB; USPAT	OR	OFF	2009/01/14 20:50
S172	39	S171 and ((space\$1 (real adj estate)) near5 (ad advertisement\$1 ads creative \$1 banner\$1))	US_PGPUB; USPAT	OR	OFF	2009/01/14 20:51
S173	3	S172 and ((space\$1 (real adj estate)) near5 (ad advertisement\$1 ads creative \$1 banner\$1)).ab.	US_PGPUB; USPAT	OR	OFF	2009/01/14 20:52
S174	1	("20030146939").PN.	US_PGPUB; USPAT	OR	OFF	2009/01/14 21:23
S175	0	S174 and ( (price\$1 pricing cost \$3 fee\$1 charge\$1 bid\$4 auction\$3) same (ad advertisement\$1 ads creative \$1 banner\$1))	US_PGPUB; USPAT	OR	OFF	2009/01/14 21:24
S176	37	((increas\$3 decreas\$3 adjust \$5 modify\$3 modification\$1) near5 (price\$1 pricing cost\$3 fee\$1 charge\$1) ) near11 (space\$1 (real adj estate)) ) same (ad advertisement\$1 ads creative\$1 banner\$1)	US_PGPUB; USPAT	OR	OFF	2009/01/15 14:44

S177	1	("20030146939").PN.	US-PGPUB; USPAT	OR	OFF	2009/01/15 14:51
S178	100	(US-20060026067-\$ or US- 20070050252-\$ or US- 20070050253-\$ or US- 20050096980-\$ or US- 20010021994-\$ or US- 20020059406-\$ or US- 20020124255-\$ or US- 20020160758-\$ or US- 20020160759-\$ or US- 20030056219-\$ or US- 20030229531-\$ or US- 20040073482-\$ or US- 20040107437-\$ or US- 20040181525-\$ or US- 20050123006-\$ or US- 20050143052-\$ or US- 20050197894-\$ or US- 20050203835-\$ or US- 20060105784-\$ or US- 20060149832-\$ or US- 20060287916-\$ or US- 20070027768-\$ or US- 20070043617-\$ or US- 20070067331-\$ or US- 20070112840-\$ or US- 20070118792-\$).did. or (US- 20070129054-\$ or US- 20070179857-\$ or US- 20070255690-\$ or US- 20070256095-\$ or US- 20080021728-\$ or US- 20080045195-\$ or US- 20070022442-\$ or US- 20010047294-\$ or US- 20020062393-\$ or US- 20030023973-\$ or US- 20030055725-\$ or US- 20030158780-\$ or US- 20040205651-\$ or US- 20050203797-\$ or US- 20060168507-\$ or US- 20070168259-\$ or US- 20070225996-\$ or US- 20070225997-\$ or US- 20070288309-\$ or US- 20070050251-\$ or US- 20010028301-\$ or US- 20020160793-\$ or US- 20040044571-\$ or US- 20040249709-\$ or US- 20050012598-\$ or US- 20070143184-\$ or US- 20070198339-\$).did. or (US- 20070214048-\$ or US- 20070239530-\$ or US- 20070260508-\$ or US- 20070260520-\$ or US- 20080007567-\$ or US-	OR	OFF	2009/01/15 14:59	

		20080059301-\$ or US-20080091516-\$ or US-20080097813-\$ or US-20050116965-\$ or US-20020073034-\$ or US-20020109729-\$ or US-20020188635-\$).did. or (US-5604542-\$ or US-6009150-\$ or US-5233423-\$ or US-6052122-\$ or US-6249282-\$ or US-6311211-\$ or US-6450407-\$ or US-6868525-\$ or US-6950646-\$ or US-6968178-\$ or US-7051079-\$ or US-7085555-\$ or US-7110749-\$ or US-7224978-\$ or US-7370002-\$ or US-5937086-\$ or US-5996007-\$ or US-6014698-\$ or US-5848396-\$ or US-5991735-\$ or US-5838314-\$ or US-5907366-\$ or US-5249546-\$ or US-5613109-\$ or US-5823879-\$ or US-6183366-\$).did. or (US-6264560-\$ or US-7154383-\$ or US-5500681-\$ or US-5535229-\$ or US-4957311-\$ or US-6191780-\$ or US-7038807-\$ or US-7062466-\$ or US-7316085-\$).did.				
S179	0	S178 and (((increas\$3 decreas\$3 adjust\$5 modify\$3 modification\$1) near5 (price\$1 pricing cost\$3 fee\$1 charge\$1) ) near11 (space\$1 (real adj estate)) ) same (ad advertisement\$1 ads creative\$1 banner\$1)	US-PGPUB; USPAT	OR	OFF	2009/01/15 15:01
S180	4	S178 and ((space\$1 (real adj estate)) near5 (ad advertisement\$1 ads creative\$1 banner\$1)).ab.	US-PGPUB; USPAT	OR	OFF	2009/01/15 15:02
S181	1	S180 and (@pd<"20031103" or @ad<"20031103" or @lad<"20031103" or @prad<"20031103")	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	OFF	2009/01/15 15:18
S182	22	S178 and ((space\$1 (real adj estate)) near5 (ad advertisement\$1 ads creative\$1 banner\$1))	US-PGPUB; USPAT	OR	OFF	2009/01/15 15:33
S183	15	S182 and (@pd<"20031103" or @ad<"20031103" or @lad<"20031103" or @prad<"20031103")	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	OFF	2009/01/15 15:34

S184	2	(("20020103698") or ("6487538")).PN.	US-PGPUB; USPAT	OR	OFF	2009/01/15 15:46
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